


## Facts and Figures

Fair	INTERMOT Cologne Int. Motorcycle, Scooter and Bicycle Fair		
Date of the event	06 <sup>th</sup> –10 <sup>th</sup> October 2010		
Organizer	Koelnmesse GmbH Messeplatz 1 50679 Köln Germany		
Sponsor	Industrie-Verband Motorrad-Deutschland e.V. (IVM), Essen, Germany		06.-10.10.2010 <a href="http://www.intermot-cologne.com">www.intermot-cologne.com</a>
Venue	Koelnmesse		
Opening times	Exhibitors: 08.00 a.m. - 07.00 p.m. Except: on 08 <sup>th</sup> October 2010 until 09.00 p.m. Visitors: 09.00 a.m. - 06.00 p.m. Except: on 08 <sup>th</sup> October 2010 until 08.00 p.m.		
Admission Fee for Public 2010	\$ day ticket 14,00 EUR \$ day ticket with Biker Card 10,00 EUR \$ two-day ticket 19,00 EUR \$ discounted ticket 6,00 EUR \$ youth-ticket (12-17 years) 2,50 EUR \$ children until 11 years FREE		
Admission Fees for Dealers 2010	\$ day ticket 9,00 EUR \$ two day ticket 16,00 EUR \$ permanent ticket 25,00 EUR		Contact: INTERMOT Cologne Team Telefon + 49 221 821-3589 / 3837 Telefax + 49 221 821-2271 E- Mail <a href="mailto:intermot-koeln@koelnmesse.de">intermot-koeln@koelnmesse.de</a>  Koelnmesse GmbH Messeplatz 1 50679 Köln Postfach 21 07 60 50532 Köln Deutschland Telefon +49 221 821-0 Telefax +49 221 821-2574 <a href="mailto:info@koelnmesse.de">info@koelnmesse.de</a> <a href="http://www.koelnmesse.de">www.koelnmesse.de</a>
Space rental / sqm	Early-bird discount (until 31.03.2010)	Standard rate (from 01.04.2010)	
	Inline	136,50 EUR*	141,50 EUR*
	corner	141,50 EUR*	146,50 EUR*
	two-corner	144,50 EUR*	149,50 EUR*
	island	146,50 EUR*	151,50 EUR*
	outdoor	75,00 EUR*	80,00 EUR*
	Two-storey	50% from stand costs	
Down payment for services/ sqm			20,00 EUR*
AUMA fee/ sqm			0,60 EUR*
Additional per exhibitor:			
Visitor Promotion Package			180,00 EUR*
Media Package			299,00 EUR*

(\*all prices plus VAT 19 % )

## Facts and Figures

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Catalogue 2010 9,00 EUR

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### Product Segments:

#### Segment Motorcycle

Motorised vehicles, Trailers and sidecars,  
Components and accessories for motorcycles,  
Engines and components, Electrical equipment  
Clothing, motorcyclists' gear, Machines, tools,  
workshop and shop equipment, Raw materials,  
semi-finished products, packaging materials,  
Lubricants, gear-box/transmission oil, care  
products, Tourism, Associate groups



06. – 10.10.2010

[www.intermot-cologne.com](http://www.intermot-cologne.com)

#### Segment Bicycle

Bicycles, Electric-powered bikes and components  
and systems for e-bikes, Parts and accessories for  
bicycles/Electric-powered bikes of all kinds,  
Machines, tools, workshop and shop equipment,  
Clothing, driver's equipment for cyclists, Tourism,  
Associate groups

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#### Fair Profile

INTERMOT Cologne is the world leading show for  
motorised two-wheelers. It's a trend show for  
electric mobility. A broad range of non-motorised  
two-wheelers will be presented there.

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#### Hall occupancy

Halls 5, 6, 7, 8, 9 and 10 as well as the bordering  
outdoor areas.

#### Set up and Dismantling periods

##### Important advice

Set up: 30<sup>th</sup> September – 04<sup>th</sup> October 2010

(Stand construction is not allowed on press day!)

Dismantling: 10<sup>th</sup> – 13<sup>th</sup> October 2010

#### Press meeting

##### Important advice

05<sup>th</sup> October 2010

(The exhibitors should occupy their stand space  
with personal!)

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#### Access

open to public/trade visitors

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#### Results of INTERMOT Show 2008

##### Exhibitors

1,052 (from 36 countries)

##### Raw Space

120,000 sqm

##### Visitors

Approx. 193,000

Increase round 3% to INTERMOT 2006

## Facts and Figures

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Trade groups exhibitors and visitors      Trade: Manufacturers, retail dealer, wholesaler,  
component suppliers, technicians, buyers and  
decision makers, importers, exporters  
Public visitors



### Project Management

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06. – 10.10.2010  
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